



Navigating A Changing Landscape Together

EACUBO

2024 Annual Meeting

October 13-16 | Philadelphia, PA

Business Partner Prospectus

Eastern Association of College
and University Business Officers



EACUBO'S PREMIERE EVENT



Navigating A Changing Landscape Together

EACUBO

2024 Annual Meeting

October 13-16 | Philadelphia, PA

VISIT:

EACUBO.ORG/EACUBO-2024-ANNUAL-MEETING
for additional details on

- Registration
- Sponsorship
- Exhibitor Info
- Venue and Hotel Info

PARTNERING WITH EACUBO

WHO WE ARE

EACUBO is a vibrant, energized community. Our mission is to prepare and support financial and administrative leaders as pivotal strategic partners, enabling their academic institutions to thrive. We are an incubator and a network where our members collaboratively tackle some of the most significant challenges and opportunities facing higher education. We understand that developing solutions and learning happen simultaneously and this drives all we do.

EACUBO ANNUAL MEETINGS

EACUBO's Annual Meeting is a three day event that provides relevant and quality professional education and networking opportunities for college and university business officers in the region! The Annual Meeting usually attracts 400-500 attendees.



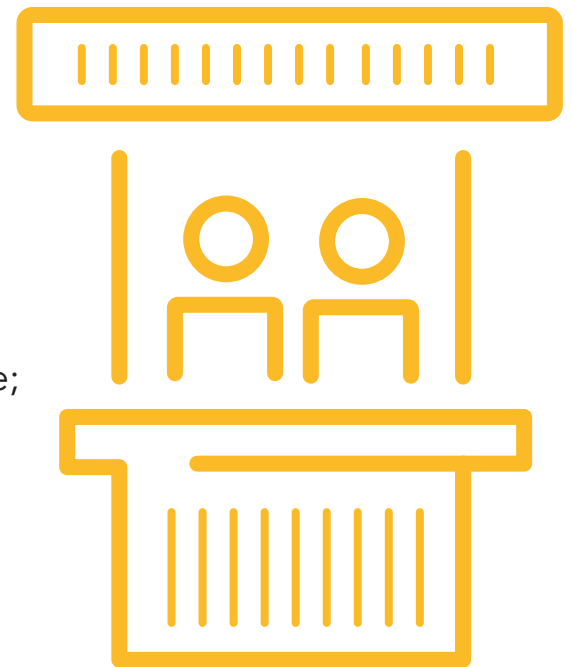
EXHIBITOR OPPORTUNITIES

EXHIBIT BOOTH - MEMBER: \$3,360 | NON-MEMBER: \$3,600

The EACUBO 2024 Annual Meeting hopes to attract attendees representing more than 350 institutions from the Eastern region of the United States. Most of those who attend hold the titles of Vice President, CFO, Treasurer, Controller, Director and Manager of Finance. Our attendees regularly tell us of their desire for new and innovative solutions, as well as the need to identify strong business partners for their campuses. What better place for valuable face-to-face time and to display your newest line of products and/or services to these higher education decision makers!

EXHIBITOR BENEFITS

- Reach over 400 attendees
- A piped and draped 10x10 or 10x20 exhibit booth;
- Two complimentary full meeting registrations (four if 10x20 selected);
- One booth ID sign;
- 24-hour security;
- Online company listing on the EACUBO website;
- Company listed in the Annual Meeting Program Guide;
- Company listing in the Annual Meeting mobile app;
- A roster of registrants pre- and post-Annual Meeting.



EXHIBITOR ADD-ONS

ADDITIONAL BOOTH REPRESENTATIVES – \$700 / EACH

SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$20,000+

To qualify for a Platinum level, choose sponsorship items that total \$20,000 or higher

- 5 Complimentary Registrations with Sponsor Ribbons
- 1 Mobile App Banner Ad
- 1 Mobile App Message Alert
- Attendee Registration List pre- and post-Annual Meeting
- Onsite Signage to indicate sponsorship
- Logo on the Website

GOLD SPONSOR

\$10,000+

To qualify for a Gold level, choose sponsorship items that total \$10,000 or higher

- 3 Complimentary Registrations with Sponsor Ribbons
- 1 Mobile App Banner Ad
- Attendee Registration List pre- and post-Annual Meeting
- Onsite Signage to indicate sponsorship
- Logo on the Website



SPONSORSHIP LEVELS

SILVER SPONSOR \$5,000+

To qualify for a Silver level, choose sponsorship items that total \$5,000 or higher

- 2 Complimentary Registrations with Sponsor Ribbons
- 1 Mobile App Message Alert
- Attendee Registration List pre- and post-Annual Meeting
- Onsite Signage to indicate sponsorship
- Logo on the Website

BRONZE SPONSOR \$3,000+

To qualify for a Bronze level, choose sponsorship items that total \$3,000 or higher

- 1 Complimentary Registrations with Sponsor Ribbons
- Attendee Registration List pre- and post-Annual Meeting
- Onsite Signage to indicate sponsorship



BUSINESS PARTNER LEVELS

	Platinum \$20,000+	Gold \$10,000+	Silver \$5,000+	Bronze \$3,000+
Logo with Hyperlink on Business Partner Webpage and Mobile App	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓
Recognition with Hyperlink in Event Emails	Logo	Name	Name	Name
Complimentary Full Conference Registrations	5	3	2	1
Pre- and Post-Annual Meeting Attendee List	✓	✓	✓	✓
Mobile App Push Notifications	2	1	1	
Logo Included on Mobile App Sponsor Banner	✓	✓		
Sponsorship Recognition at Keynote/General Session	✓			
Scrolling Hyperlinked Logo in Sidebar of Conference Website	✓			
À La Carte Add-Ons*				

* These items have limited availability and are granted on a first come, first serve basis.

A LA CARTE OPPORTUNITIES

Meeting Support

Lanyard	\$7,500
Program Pocket Guide	\$6,000
Mobile App (2 Opportunities)	\$7,000
Wifi	\$7,000

Education Sponsorships

Concurrent Session (32 Opportunities)	\$5,500
Opening Keynote Address	\$15,000
General Session I	\$15,000
General Session II	\$15,000
Closing Keynote Session	\$15,000

Events/Functions

CFO Breakfast	\$7,500
Monday Breakfast in Exhibit Hall	\$5,000
Monday Morning Break	\$3,000
Monday Lunch	\$5,000
Monday Dessert in Exhibit Hall	\$4,000
Tuesday Breakfast in Exhibit Hall	\$5,000
Tuesday Morning Break	\$3,000
Tuesday Lunch	\$5,000
Tuesday Dessert in Exhibit Hall	\$4,000
Wednesday Networking Breakfast	\$3,500
Wednesday Break	\$3,000

A LA CARTE OPPORTUNITIES

Dinners and Receptions

Chair's Dinner (2 Opportunities)	\$10,500
Chair's Reception (2 Opportunities)	\$5,500
Welcome Reception (2 Opportunities)	\$15,000
Welcome Reception Bar (3 Opportunities)	\$7,500
Happy Hour in Exhibit Hall (2 Opportunities)	\$6,000
Cheers! Reception (2 Opportunities)	\$10,000
Monday Networking Reception at SPIN (2 Opportunities)	\$8,000
Tuesday Networking Reception (2 Opportunities)	\$5,000
Tuesday Networking Reception Bar (3 Opportunities)	\$3,000

Branding Opportunities - Hotel Level 4

Escalator 3rd to 4th floor – Center Band	\$2,000
Graphic Wrap on Square Columns	
• 4 sided (2 Opportunities)	\$5,000
• 3 sided (2 Opportunities)	\$3,000
• 2 sided (2 Opportunities)	\$2,500
Exhibit Hall	
TV Wall	
• Panel 2/3 (3 Opportunities)	\$5,000
• Panel 5/6 (3 Opportunities)	\$5,000
• All four panels (3 Opportunities)	\$9,500

Exhibit Hall Right and Left Column by TV Wall*

**Rate provided
upon request*

A LA CARTE OPPORTUNITIES

Branding Opportunities - Hotel Level 5

Escalator from 4th to 5th Level – Inner Panel \$5,000

Graphic Wrap on Square Columns

- 4 sided (2 Opportunities) \$5,000
- 3 sided (2 Opportunities) \$3,000
- 2 sided (2 Opportunities) \$2,500

JOIN US IN PHILADELPHIA!

CLICK HERE TO VISIT THE SPONSORSHIP WEBPAGE
OR CONTACT EXHIBITS@EACUBO.ORG TO LEARN MORE

